

# *Advocacy in Action*

**United Spinal Association**

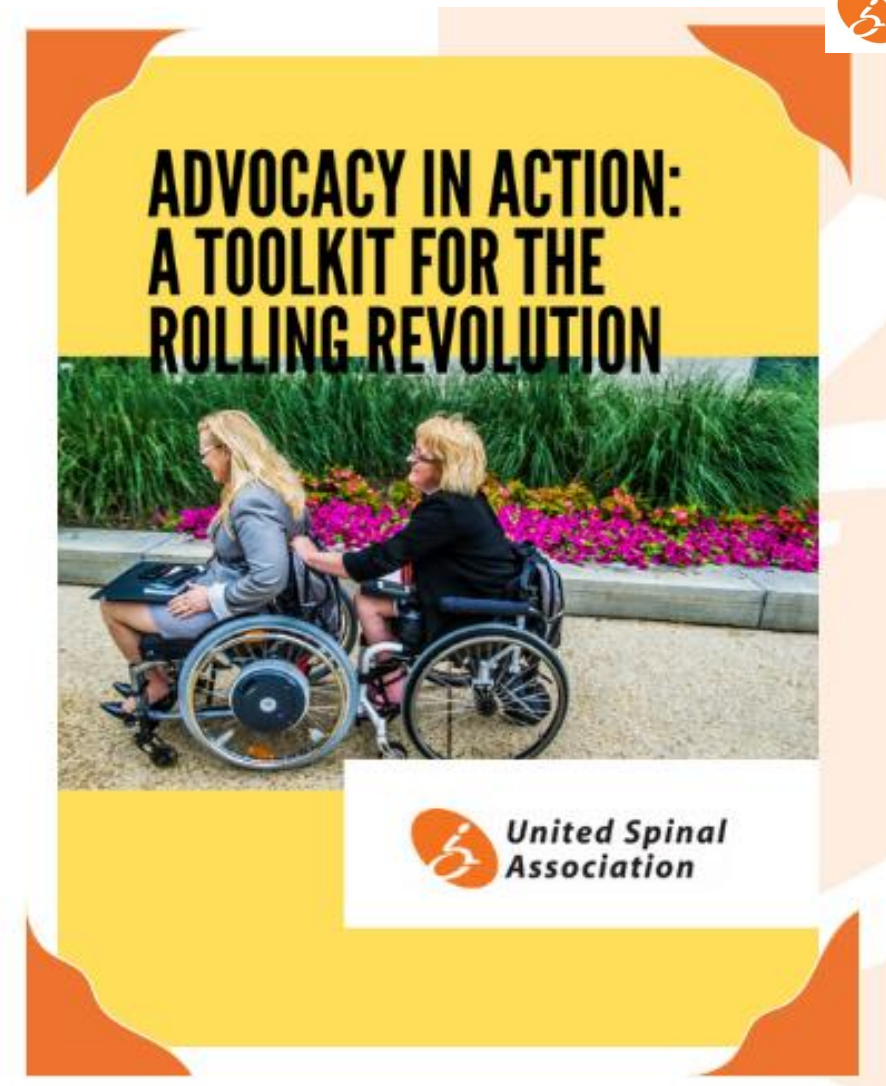
**Grassroots Advocacy Network**

# VIRTUAL ADVOCACY

- [Virtual Advocacy in a Pandemic World: A Guide](#)
  - Seize the Moment!
  - What You Can Do
  - Preparing Effective Communication
  - Tactics for a Successful Remote Advocacy Event
- [COVID-19 Advocacy Resources & Guidance](#)
  - [Resource Center](#)
  - Disability Rights
  - Economic Impact Payments
  - Employment Resources
  - [Virtual Advocacy Series](#)

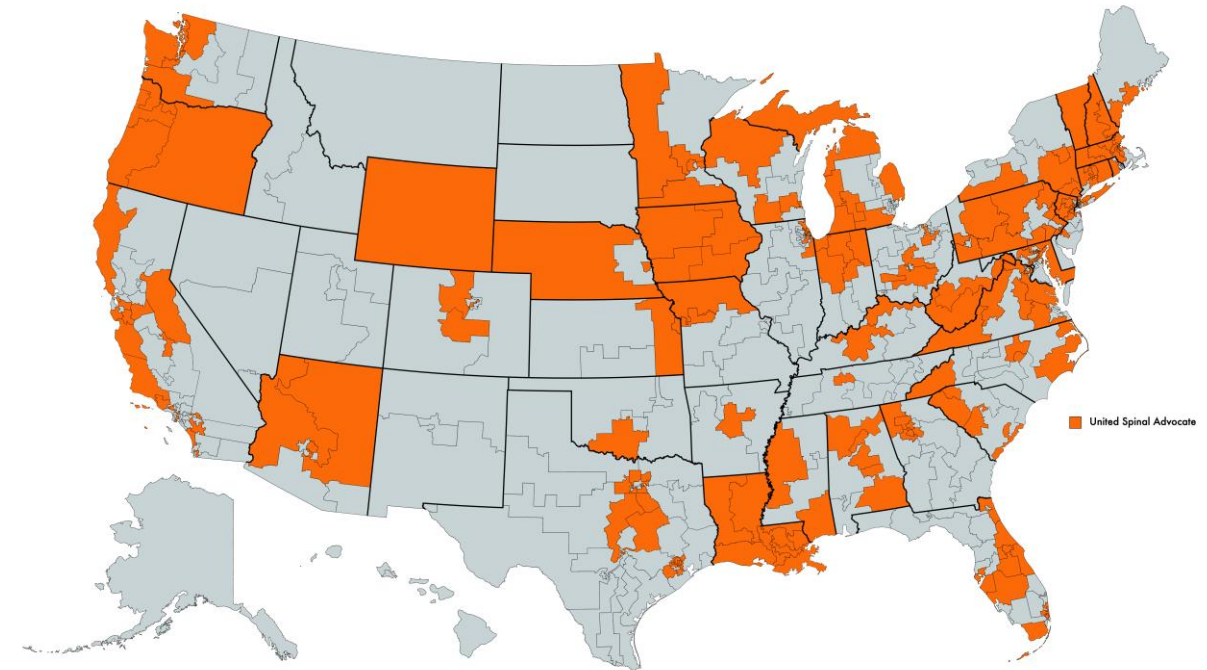
# ADVOCACY TOOLKIT

- [Advocacy in Action: A Toolkit for the Rolling Revolution](#)
  - Defining Advocacy
  - Know Your Rights: Key Legislation
  - The Legislative Process
  - Political Engagement
  - Effective Personal Storytelling
  - Initiative Creation
  - Assembling a Coalition
  - Planning Advocacy Events



# DISTRICT MOBILIZATION

- Grassroots Advocacy Network District Mobilization Initiative
  - 435 Congressional Districts
  - Expand Grassroots Advocacy footprint across the United States
  - Action Alerts- Voter Voice
- 75<sup>th</sup> Anniversary Advocacy and Recognition Challenge



# SOCIAL MEDIA

- [United Spinal Association Advocacy Network Facebook Page](#)
  - Live Streams
  - Events, Registrations, Advocacy Specific Information, etc...
  - Engagement and Collaboration
- [Recorded Advocacy Network Live Streams](#)



Meet an Advocate!  
December 16, @12:00PM ET



**Joe Stone**  
Director of Mission, Teton Adaptive &  
Advocate  
Wyoming

JOIN THE  
**#ROLLING**  
REVOLUTION

[www.unitedspinal.org](http://www.unitedspinal.org)

United Spinal Association's  
**Advocacy Network**

# If you haven't already...

- [Grassroots Advocacy Network & District Mobilization Form](#)
- [United Spinal National Membership Form](#)
  - [United Spinal Membership Benefits](#)
- [United Spinal Association Chapter Network](#)



# THANK YOU!

- Advocacy & Policy Team
  - [advocacy@unitedspinal.org](mailto:advocacy@unitedspinal.org)
  - Alexandra Bennewith- Vice President, Government Relations
  - Stephen Lieberman- Director, Policy & Advocacy
  - Kent Keyser- Public Policy Fellow
  - Annie Streit- Grassroots Advocacy Manager
  - Ken Greenberg- VetsFirst, Policy Director
- Grassroots Advocacy Manager
  - [astreit@unitedspinal.org](mailto:astreit@unitedspinal.org)
- United Spinal Association
  - [www.unitedspinal.org](http://www.unitedspinal.org)

